



# ART CHECK LIST

More details [custommousepad.com/artwork](http://custommousepad.com/artwork)

## ● Layout

- ✓ 0.25"(1/8") Bleed on each side (total 0.5")when art extends past edge
- ✓ Critical elements at least 1/4" inside edge

## ● Image Resolution

Image resolution should be 300dpi or vector based. We would prefer to have the image in layers or in its native vector format. When using vector art please make certain to outline fonts, include or embed all links, and send a PDF in addition when possible.

- ✓ Save images at 300ppi/dpi, sized to 100% or Vector
- ✓ What that means for pixel dimensions is there should be 300 pixels per inch. For example a 7.5 x 8" image should be 2250 x 2400 pixels (7.5 x 300)

## ● Colors – Process & PMS

Colors should be defined as CMYK. All spot colors will be converted to 4-Color Process inks. Converting spot or RGB colors to CMYK may change the color.

- ✓ CMYK 4-Color Process

## ● File Formats ✓ MAC ✓ PC

✓ We operate in an Adobe platform so we accept most major graphic formats including, but not limited to TIF, EPS, PDF, BMP, AI, PSD, JPG. We would prefer to have the image in layers or in its native vector format.

- ✓ Microsoft Files: If your file was created in a Microsoft program please send the original Microsoft file along with your PDF, JPG or PNG.

## ● Fonts

- ✓ Recommended font minimum 10-12pts
- ✓ Convert all fonts to outlines/curves
- ✓ Include all Screen & Printer fonts
- ✓ For reverse fonts (white on a dark color) we recommend a 1pt stroke to help with encroachment (dark ink bleeding in to the neighboring white).

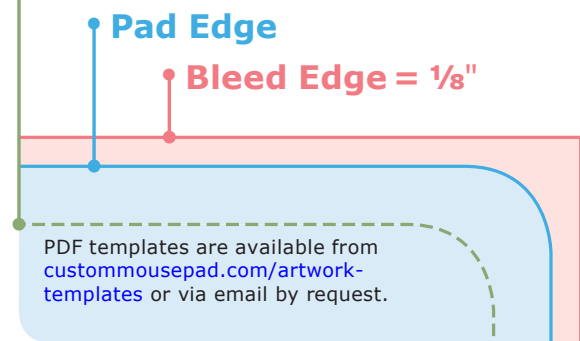
## ● Color Target / Sample

Submit items for color match-ing when your order is submitted. We can't match your color target if we can't see it!

## ● Sending Your Art

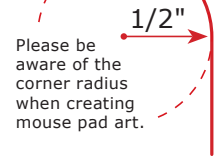
- ✓ Send via email [info@custommousepad.com](mailto:info@custommousepad.com)
- ✓ FTP for large files [custommousepad.wetransfer.com](http://custommousepad.wetransfer.com)

## ● Critical Element Edge = 1/4"



## ● Corner Radius

- ✓ Standard corner radius for most products is 1/2"
- ✓ Square corners are NOT recommended
- ✓ Custom corner radius requires a custom die



## ● Other Shapes/Sizes

- ✓ If you are looking for a specific size, corner radius, or die line a custom die may be needed
- ✓ Sizes and shapes listed are the most common/standard sizing
- ✓ We have a substantial amount of sizes not listed, if you are looking for a specific size you do not see listed please ask your representative for assistance and options

## ● Not Recommended

- Ask customer care rep for additional information
- ✓ Avoid small type and other thin elements for fabric mouse pads
- ✓ Avoid borders, text, and art elements that run close to and parallel to the pad's edge
- ✓ Avoid white backgrounds with fabric mats
- ✓ Measurement critical designs on fab

## ● Have a Question? We're here to help!

- ✓ We have templates and provide free limited layout and graphics assistance with every order
- ✓ All digital proofs free of charge
- ✓ Email us at [info@custommousepad.com](mailto:info@custommousepad.com)
- ✓ Call 866.404.5267

## ● PLEASE NOTE: We will require digital proof approval prior to producing any of your order. If you have not approved your proof we have not started your order.